



Stakeholder Update Summer 2024

Happy Summer! We are excited to share that Boots2Roots is on pace for another year of growth—attracting more active-duty servicemembers, Veterans and military spouses to Maine’s workforce than ever before. With the help of community partners, supporters and stakeholders like you, we have assisted 296 Teammates find meaningful work in Maine. When family members are included, we have assisted well over 700 new Mainers successfully put down roots in the state.

2024 is on track to be another year of growth with over 200 new Teammates enrolled in the Boots2Roots’ Transition-to-Work program. As part of that growth, we are participating in world-wide virtual and in-person hiring events; aggressively marketing to military communities using print, digital, audio and programmatic tools; and including more Maine employers in Teammate engagement—so Veterans learn more about the great employment opportunities in the state.

A special thank you to Standby to Fly Initiative and Trident Armory of Hermon, Maine for choosing Boots2Roots as the beneficiary of 2024’s benefit shooting match. The event held on 8 and 9 June attracted teams and competitors from across the region and from as far away as Alaska. Past beneficiaries include impactful Maine Veterans organizations like Travis Mills Foundation, K9s on the Front Line and The Summit Project. This year’s competition set a record for funds raised and will likely be the single largest charitable donation Boots2Roots has ever received. Thanks to Zac, Chris, Corey, “Pudge”, Ethan and all the donors and contributors. To find out more about the Standby to Fly organization and the causes they support, check out www.standbytofly.org.

Boots2Roots continues to significantly impact Veteran outcomes in Maine and make a meaningful impact to Maine’s workforce. Thank you for your continued support and advocacy. We can’t do it without you!

Sincerely,

William (Bill) Benson
Executive Director

Matt Harmon
Board Chair



Rachael Cejka
Military Spouse
Hired- Slate Accounting

James Cejka
US Army
Hired- Maine State Police

“...when my husband told me that we were transitioning out of the Army, I was scared I wouldn't be able to find a job. My husband came across this amazing program, Boots2Roots... the process at Boots2Roots has been very professional, encouraging, and helpful. In just two weeks, I was contacted by an accounting company who wanted to work with me! Two Weeks! I truly don't think I would have found this job if it wasn't for Boots2Roots.”

Welcome to Maine!

Boots2Roots Contributing Partners and Stakeholders

<p>5-STAR PARTNERS</p>		
	<p>GENERAL DYNAMICS Bath Iron Works</p>	 An AVANGRID Company
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Sustaining Grants

Benevity Community Impact Fund
 Department of Economic and Community Development
 Norway Savings Bank Foundation
 Standby To Fly Initiative
 Margaret E. Burnham Foundation



Thank you also to those who have contributed and wish to remain anonymous



If you are interested in learning more or wish to support Boots2Roots mission, please visit our website www.boots2roots.org